# The L.A. Trust SALUTE TO STUDENT HEALTH

## SOCIAL MEDIA TOOLKIT

The Los Angeles Trust

We at The Los Angeles Trust for Children's Health would like to thank you for joining us at this year's SALUTE TO STUDENT HEALTH Gala!

There are many ways that you can help in promoting Salute, which includes posting on social media, including it in your newsletter, sharing fliers at after-school meetings and open-houses, and including banners and hashtags in your own documents.

#### The LA Trust Website: <u>thelatrust.org</u>

Campaign Website: <u>https://www.thelatrust.org/salute-to-students-health-events</u> Event Registration: <u>https://secure.qgiv.com/event/latrustsalutetostudenthealth/</u> Shortened Registration Link: <u>http://bit.ly/stsh2023</u>

#### Tagging The LA Trust:

Facebook: <u>@thelatrust</u> Instagram: <u>@thelatrust</u>

X/Twitter: <u>@thelatrust</u>

Official hashtag: #Salute2023

Toolkit Assets: https://www.thelatrust.org/salute-sm-toolkit



# **SOCIAL MEDIA POSTS**

## Posting on Social

To make it easy for you to help get the word out, we created full social media posts (with captions and images) ready for you to use.

To post on social media:

- Copy and paste the caption in the desired language into your post
- Download our ready-to-use graphics and images through the assets page:

https://www.thelatrust.org/salute-sm-toolkit

The Los Angeles Trust for Children's Health



### Facebook | Post #1

Experience an evening of elegance, cocktails, delectable food, fun, and fundraising at The L.A. Trust's third annual Salute to Student Health! This year, we're proud to recognize Assemblymember Reggie Jones-Sawyer, the visionary behind the SAFE Act, as the recipient of The L.A. Trust Visionary Award. Former Board Member Patricia Anton will also be honored with The L.A. Trust Champion Award for her exceptional leadership in spearheading our innovative Data xChange initiative.

Join us for a night filled with entertainment, an open bar, and a gourmet dinner curated by the Michelinrecommended Redbird. Secure your spot now and be part of this extraordinary event! #Salute2023

http://bit.ly/stsh2023



### The L.A. Trust SALUTE TO STUDENT HEALTH

#### **SEPTEMBER 28,2023 VIBIANA DTLA**

Join us for a spectacular night including dinner and libations while we honor community members and celebrate our mission.

#Salute2023



PATRICIA ANTON President, Anton Consulting

thelatrust.org



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Visionary Award

The Los Angeles Trust for Children's Health

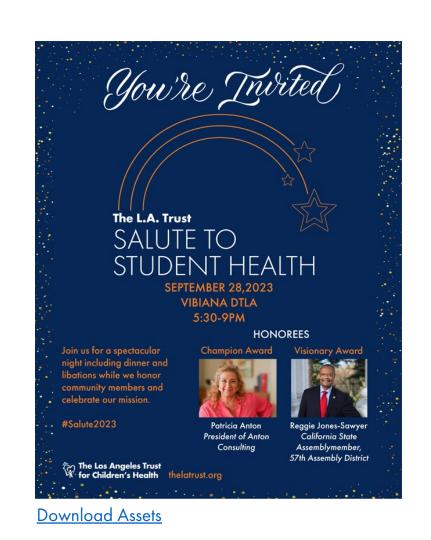
#### **Download Assets**

### Facebook | Post #2

Secure Your Tickets Now for an Unforgettable Evening! Indulge in an evening of sophistication, featuring exquisite cocktails, delectable cuisine, delightful entertainment, and a remarkable fundraising experience at The L.A. Trust's third annual Salute to Student Health. Don't miss out on this incredible night! Your ticket includes access to entertainment, an open bar, and a gourmet dinner from the renowned Michelin-recommended Redbird. #Salute2023

https://secure.qgiv.com/event/latrustsalutetostudent health/register/







### Twitter | Post #1

Join us for an elegant evening celebrating student health! Assemblymember Reggie Jones-Sawyer receives The L.A. Trust Visionary Award, and Patricia Anton gets The L.A. Trust Champion Award for her leadership in Data xChange. Enjoy entertainment, an open bar, and dinner by Michelin-recommended Redbird. Get your tickets: <u>http://bit.ly/stsh2023</u>



#### The L.A. Trust SALUTE TO STUDENT HEALTH **SEPTEMBER 28,2023** HONOREES **VIBIANA DTLA** Join us for a spectacular Champion Award Visionary Award night including dinner and libations while we honor community members and celebrate our mission. #Salute2023 PATRICIA ANTON reggie jones President, Anton Consulting ornia State Assemb 57th Assembly Distric The Los Angeles Trust thelatrust.org

#### Download Assets



### Instagram| Post #1

Secure Your Tickets Now for an Unforgettable Evening! Indulge in an evening of sophistication, featuring exquisite cocktails, delectable cuisine, delightful entertainment, and a remarkable fundraising experience at The L.A. Trust's third annual Salute to Student Health. Don't miss out on this incredible night! Your ticket includes access to entertainment, an open bar, and a gourmet dinner from the renowned Michelin-recommended Redbird. #Salute2023

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thelatrust.org



HONOREES

REGGIE JONES-SAW California State Assemblyment

The Los Angeles Trust for Children's Health

#### Download Assets

# NEWSLETTER BLURB

### Newsletter Blurb



Newsletters or emails are another efficient way to create awareness and spread the word. Simply customize the sample caption and banner we created and paste it into your email management system. Then you're ready to send.



Download Assets

Join civic, education, and healthcare leaders at The L.A. Trust's third annual Salute to Student Health. This year, Assemblymember Reggie Jones-Sawyer, architect of the SAFE Act, will receive the L.A. Trust Visionary Award for his leadership and innovation which are helping to advance the well-being of our students and communities. The L.A. Trust Champion Award will be given to former Board Member Patricia Anton, business lead on our groundbreaking Data xChange, whose courage and work exemplify an unwavering commitment and service to the health and lives of our students and communities. Entertainment, a hosted bar, and dinner from Michelin-recommended Redbird are included.

https://www.thelatrust.org/salute-to-students-health-events

## Have questions or comments? Contact us at <u>m.jimenez@thelatrust.org</u>

