COACH for Kids and Their Families Program

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Program Director
COACH for Kids and Their Families Program

C = Community
O = Outreach
A = Assistance for
C = Children’s
H = Health
COACH is dedicated to improving access to and providing quality healthcare and social services to low-income and homeless children and families in medically underserved communities throughout Los Angeles County.
Important Facts:

- Approximately 8 million kids in California

- \( \frac{1}{4} \) (or 2 million) of all California kids live in Los Angeles County

- Of those kids 23% live in poverty = 500,000 kids in Los Angeles County live in poverty

- Children in poverty have difficulty accessing health care due to a number of barriers.
Access to Care for Low Socioeconomic Families

Barriers

- Limited or No Insurance
- Limited Financial Resources
- Transportation Issues
- Cultural/Health Care Beliefs
- Language
- Lack of Education
- “Hidden” Issues (e.g., Gang Turf)
COACH Mobile Units

- Two state-of-the-art mobile medical units (MMUs); “clinics on wheels”
- Staffed by a dedicated team of health and social service professionals from Cedars-Sinai Medical Center
- Trains to underserved communities
COACH Mobile Team

- Nurse Practitioner
- Registered Nurse
- Social Worker/Case Manager
- Outreach Worker/Health Educator
- Driver/Clinical Care Technician

Other members of the COACH Interdisciplinary Team:
- Registered Dental Hygienist
- Nutrition Educators
- Mental Health Clinician
- Medical Director (part-time)
COACH for Kids delivers a critical array of preventive, screening and treatment services on a weekly and periodic basis to at-risk children in Los Angeles’ poorest communities. There is no charge to the families for these services.

**Medical Services:**
- Physical Examinations
- Immunizations and Tuberculosis (TB) screenings
- Hearing, Vision and Dental Screenings
- Developmental Screenings
- Laboratory Tests
- Treatment for Minor Illnesses
Our Belief

“A Healthy Child Needs
A Healthy Family”
COACH for Kids Case Management and Mental Health

Case Management:
- Supportive Counseling
- Parenting education
- Crisis Intervention
- Referrals to community resources
- Job training/placement referrals
- Housing referrals

Mental Health:
- Parenting education groups
- Parent support groups
- Children’s groups
Healthy Smiles Dental Program

• A Full-time Registered Dental Hygienist
• Oral health screenings
• Fluoride Varnish Treatment
• Oral health education
• Referrals to free or low cost dentists
Be Healthy, Be Strong!

- Nutrition and Fitness Educators
- Nutrition Education
- Fitness Activities
- Healthy Cooking Classes
- Nutrition Education With Gardening Activities
Play Pals Children’s Group

- Childhood Development Coordinator
- Emergency homeless shelters and transitional living centers
- Age-appropriate play activities which focus on building self-confidence and self-esteem
- One-on-one attention for each child
- Downtown/Skid Row
- Pico-Union
- Hollywood/West Hollywood
- Central Los Angeles
- South Los Angeles
- Inglewood/Lennox
- East Los Angeles
- Crenshaw/Mid-City
- Watts/Compton
- LA County Service Planning areas (SPAs) 4, 6, & 8
COACH for Kids
Service Sites

- Los Angeles Unified School District
  Elementary and Middle Schools
- Inglewood Unified School District Schools
- Centinela Valley Union High School District
- Lennox School District Schools
- Head-Start State Pre-schools
- Homeless Shelters
- Public Housing Projects
- Churches
- WIC (Women, Infants, and Children Nutrition Program) Centers
- Various community agencies
## Cedars-Sinai Medical Center COACH for Kids School Partnerships

### Inglewood USD
- Oak Street Elementary School
- Worthington Elementary School
- Centinela Elementary School

### LA Unified School District
**EAST**
- Hoover Elementary
- Wadsworth Elementary
- Tenth Street Elementary

**SOUTH**
- 92nd St Elementary
- West Athens Elementary
- 68th St Elementary

**WEST**
- 6th Avenue Elementary School
- Alta Loma Elementary School
- Johnnie Cochran Middle School

### Lennox School District (Dental Only)
- Whelan
- Buford
- Moffett

### Centinela Valley Union High School District
- Lawndale High School
- Hawthorne High School
- Leuzinger High School
- Loyd High School

### ISIC
- Carver Middle School
- 99th St. Elementary
- Florence G. Joyner Elementary
- Markham Middle School

### NORTH
- N/A
## COACH for Kids Calendar

**February 2014**

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**Notes:**
- *All locations are closed from 12-1pm for lunch*

*Updated 9/1/2014*
COACH Call Center

1 888-9-COACH-9

**Appointments**
- Physical Exams

**Walk-Ins**
- Immunizations
- Sick Care Screenings
- e.g., TB
1. LAUSD Wellness Centers:
   – Jordan High School
   – Locke High School
   – Washington Prep High School
2. Eisner Pediatric and Family Medical Center
3. Watts Health Clinic
4. Childrens Dental Center
5. Southgate Dental Clinic
6. USC Dental School Clinic
7. Clinica Oscar Romero

• Special Programs
  • COACH Gift of Sight Program
  • Mending Kids International
Special Events

Telemundo

Numero Uno Markets

Hurricane Katrina: Relief Effort
Houston, Texas 2005
## COACH Visits Service Delivery Volume

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<thead>
<tr>
<th></th>
<th>FY 07</th>
<th>FY 08</th>
<th>FY 09</th>
<th>FY 10</th>
<th>FY 11</th>
<th>FY 12</th>
<th>FY 13</th>
<th>FY 14 YTD Jan.</th>
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<td>Medical Visits</td>
<td>4,627</td>
<td>4,934</td>
<td>4,856</td>
<td>5,317</td>
<td>6,397</td>
<td>6,998</td>
<td>5,499</td>
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<tr>
<td>Case Management Visits</td>
<td>1,594</td>
<td>1,744</td>
<td>1,431</td>
<td>1,132</td>
<td>1,121</td>
<td>1,378</td>
<td>1,160</td>
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<td>Dental Visits</td>
<td>1,809</td>
<td>1,129</td>
<td>1,526</td>
<td>1,645</td>
<td>1,855</td>
<td>1,569</td>
<td>1,447</td>
<td>1,807</td>
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<tr>
<td>Mental Health Visits</td>
<td>2,224</td>
<td>2,861</td>
<td>2,979</td>
<td>2,881</td>
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<td>2,975</td>
<td>3,034</td>
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<td>Health Education Visits</td>
<td>12,506</td>
<td>13,156</td>
<td>15,421</td>
<td>13,633</td>
<td>12,097</td>
<td>18,218</td>
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<td>Nutrition visits</td>
<td>N/A</td>
<td>1,232</td>
<td>2,562</td>
<td>757</td>
<td>600</td>
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<td>Totals</td>
<td>22,760</td>
<td>25,056</td>
<td>28,775</td>
<td>25,365</td>
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<td>31,424</td>
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## COACH for Kids
### Community Health Training Site

**RN Students**
- Western Governors University
- Mount St. Mary’s College
- UCLA

**NP Students**
- UCLA

**Medical Students**
- UCLA

**CSMC Residents**

**Health Administration/Health Education students**
- California State University Northridge
- UCLA
- Harvard
- California State University Dominguez Hills

**Dietitian Students**
- Cal State Northridge

**Social Work Interns**
- UCLA
Cedars-Sinai Medical Center
OneWest Bank
CVS/Caremark
California Community Foundation
Children's Health Fund
Kobe & Vanessa Bryant Family Foundation
Loewenstein Foundation