If you cannot hear the presenters by computer (via internet), please **dial-in using a phone**.

(646) 749-3112
Access Code: 213-460-989

We will begin shortly.
TOOTHFAIRY CONVENTION 2017
WEBINAR

Saturday, February 11
10am – 2pm
Presenters

Krystle Gupilan, The L.A. Trust for Children’s Health

Frances Walsh, The L.A. Trust for Children’s Health
Special Thank You to Our Sponsors!
Purpose of this Webinar

- What is the ToothFairy Convention?
- Site-map & Walk Through
- Volunteer Roles & Descriptions
- Volunteer Expectations
- Q & A
What is the ToothFairy Convention?

- Festive expo & celebration to raise awareness of the need for improved oral health throughout the District
- Recognize the 80 parent volunteers and principals who helped to make 2015-16 school fluoride varnish programs possible
- Develop local advocates to spread the message across Los Angeles County
- Broad public health awareness about why oral health is important to your overall wellbeing
What Volunteers Can Expect

- Expecting 1,000 - 1,500 attendees
- 11 LAUSD buses providing free round-trip transportation to the event
- Free oral screenings provided on site to families/providing dental home referral information
- Educational presentations on a variety of topics related to oral health
- LAUSD Healthy Start, Children’s Health and Maintenance Plan (CHAMP) and QueensCare linking folks to insurance
- Kids Zone with face painting, games, arts and crafts and mega obstacle course
Site-Map & Walk Through

Event Site Map

- Event Check-In
- Stage & Dining
- Exhibitor Booths
- Oral Screening
- Kids Zone & 1st Aid
Team Captains

Krystle Gupilan
Event Door Manager

Frances Walsh
Boss Hog

Christian Beauvoir
Volunteer Check-In

Sang Leng Trieu
Information Booth Manager

Robert Renteria
Information Booth Manager
Team Captains

Rosario Rico  
Oral Health Screenings Manager

Vanessa Briseno  
Sponsorship & Tent Manager

Billie Dawn Greenblatt  
Head TFIC

Kelly Bui  
Exhibitor Booth Manager

Jeanne Aguinaldo  
Exhibitor Booth Manager

Nina Nguyen  
Event Food & Beverage Manager
Volunteer Check-In

- First volunteers should report to check-in to meet your team captains by 8:00 am.
  - T-shirts handed out upon arrival — first come, first serve on shirt sizes
  - Light breakfast will be served
- High School volunteers, report to Christian for your assignment
  - Student volunteers will receive a fanny pack to distribute opportunity drawing tickets
- Site walk through at 9 am with Frances Walsh
- Do you need service hours? Let us know.

PLEASE, PLEASE, PLEASE try and bring your own water bottle and sunscreen!
Volunteer Roles & Descriptions

- Registration / Check-In
- Swag / Info Booth
- General Booth Support
- Oral Health Screenings
- Sponsor Tent
- Food & Beverage
Greet guests at entrance
Provide directions around event
Explain event participation to receive opportunity drawing tickets
Distribute guidebook & lanyard
Media/VIP guest check-ins
Student Volunteers

- Entry to prize drawings requires tickets which can be earned through event participation
- Tickets can be redeemed for various Swag as well
- Tickets will be distributed when our student volunteers see guests:
  - Attending education sessions
  - Engaging with exhibitors
  - Completing a survey/screening* required for lunch pass + entry into Kid’s Zone obstacle course

Christian Beauvior
Information Booth

- Answer general event questions
- Collect tickets for entry into opportunity drawing
- Pack & distribute Swag bag in exchange for tickets
  - Canvas bag - 5 tickets
  - Toothbrush, paste, floss – 1 ticket each
- 20 tickets must be given in exchange for grand prize drawing ticket
- Community provider flyers/handouts available as resources

Robert Renteria

Sang Leng Trieu
Invited Guest Tent

- Ensure food/beverage set up in ‘Invited Guest’ tent
- Follow up with any requests
- Remove excess materials to keep area clean

Vanessa Briseno
Oral Health Screenings/Survey Station

- Show guests from general event to screening area
- Insurance specialists help check in attendees based on Local District through survey questionnaire
- Assist in collection of health surveys, consent from adult for each child
  - For kids: distribute rubber wrist bands for entry into Kid’s Zone
  - For adults: distribute disposable wrist bands for entry into buffet line
- Estimate wait time, keep queue going
- Keep duplicate screening forms together, give original copy to parent

Rosario Rico
Screening & Survey Highly Encouraged!

- Screening Station is the only entry-way into Kid’s Zone obstacle course
- Children can partake in face painting/arts & crafts at any point; only obstacle course is roped off
- Parents must complete a survey at screening booth for each of their children
- Insurance Navigators can walk-through insurance options when guests are identified as uninsured and distribute Requests for Information
- Map of LAUSD is mounted with provider locations marked, give out referral cards for guests based on their local district
Food & Beverage

- Dining area check-in
  - One-time entry into buffet line for adults
- Mark wrist bands for entrance into dining area
- Kids eat free with or without wrist band
- Support Water wagon by filling paper cups throughout day
- Collect 5 tickets in exchange for a reusable water bottle

Nina Nguyen
Exhibitor Booth Support

- Check in with all booths periodically & follow up with requests
- Remove excess materials to keep area clear
- Guide attendees into Dining Area – every hour on the hour - for all educational presentations

Jeanne Aguinaldo
Kelly Bui
ToothFairies + OH Supplies

- Flit about
- Make children feel special
- Distribute tooth collector necklaces
- Aid in distribution of tickets + stickers

Billie Dawn Greenblatt
Event Agenda

- 10:00-10:15 Mariachi Band, Guest Registration
- 10:15- 10:30 Event Kick-off, Introduction & Speeches
- 10:50 Buffet Line Opens
- 11:00- 11:20 1st Educational Session
- 11:20-11:30 1st Recognition Ceremony
- 12:00-12:20 2nd Educational Session
- 12:20-12:30 2nd Recognition Ceremony
- 12:30-12:40 1st Opportunity Drawing
- 1:00-1:20 Final Education Session
- 1:20-1:30 Final Recognition Ceremony
- 1:30-1:40 Grand Prize Drawing
- 1:40-1:45 Advocacy Pledge with Maryjane Puffer
- 1:45-2:00 Live Music, Event Close
Expectations

1. Arrive on time — if you arrive earlier than 8, that’s great!
2. Dress code: dress comfortably, weather appropriate. Saturday is expected to be a warm day so please be sure to wear sunscreen & bring a hat.
3. Parking across from the event — there is an underground parking structure to the right after the entrance. Tell the attendant that you are here for the ToothFairy Convention for free parking!
4. Lunch — volunteers will have staggered 45 minute break times to eat & enjoy the convention. BYOWB if possible.
5. Personal belongings — bring as little as possible and store it with Info Booth
6. Service Hours — we’re happy to sign off
7. Be familiar with event layout, guidelines & agenda
8. Be prepared to answer any questions
9. Invite your friends and prepare for fun times!
Please be courteous and as helpful as you can to attendees; if you are unsure of how to respond to a question, please see your team captain or send attendees to the information booth.
Contact Information

All questions regarding this webinar & the ToothFairy Convention, please e-mail toothfairy@thelatrust.org with the subject line: VOLUNTEER QUESTION
You have questions? We have answers!

Please type your question in the chat box.