THE L.A. TRUST BOARD OF DIRECTORS MEETING

Thursday, December 13, 2018 | 4:00 pm - 7:00 pm
Kaiser Permanente
Agenda

1. Welcome & Introductions
2. Presentation: Karla Debray
3. Consent Agenda
4. Old Business
5. Executive Director Report
6. Committee Reports
7. New Business
8. Open discussion
9. Adjourn
Meet our new staff members!

Anna Baum  
Fund Development Director

Scott McGowan  
Communications & Marketing Manager
Meet our new staff members!

**Stella Kim**  
Oral Health Program Manager

**Karla Debray**  
Administrative Office Assistant
Student Health and Human Services
Executive Director

- Pia Escudero
Youth Leadership

Karla Debray
Administrative Office Assistant
Consent Agenda

- September Board Minutes
- Slate of Officers
- Emeritus Board
- 2017-18 Audit Approval

Motion Required:
- Approval of minutes from 3/26/18
Vice President Report

- Old Business
  - Succession Planning
Executive Director Report

- Database update
- Organization Chart/Staffing Update
- Toothfairy Convention (TFC)
- Year to date progress
Toothfairy Convention
We advocate for policies that improve community health by removing barriers, improving healthcare access, and funding services in high-needs communities.

- Active member of the LA Access to Health Coverage Coalition and advocates through teachers and students to protect health care access for all, locally and statewide.

- Held 6 legislative visits during the congressional summer recess break, to advocate for the advancement of school-based health centers as a safety net system, with the following House of Representative members: Roybal-Allard (D-40), Schiff (D-28), Barragan (D-44), Knight (R-25), Royce (R-39), Walters (R-45). Our visit with Representative Roybal-Allard resulted in her signing on as a co-sponsor of H.R. 5899, the School-Based Health Centers Reauthorization Act of 2018. We also made a concerted effort to target more Republican legislators this year.
Data & Research

We leverage student data to identify service needs, gaps, and trends and conduct research with our partners to gain new insights and improve health outcomes.

- Patient Centered Research Institute (PCORI) grant with UCSF recruited 1,484 Latina teens to test the Health E-You App. Data is still being analyzed until January 2019. Revised app was disseminated across 6 sites. A publication of research study has been accepted by JMIR mHealth and uHealth.

- Data xChange is our centralized cloud based database. Efforts have been spent on working with community clinic partners, LAUSD, and our legal counsel in making significant revisions to our business associates agreement, data use agreement, and memorandum of understanding to allow The L.A. Trust to collect data, such as PHI (protected health information), from Wellness Center partners, and to comply with any requirements under HIPAA or state law. In addition, an updated version of the Data Helper App has been made available that will collect “month of service” and “full zip code” from patient records.

- Substance use prevention and treatment: California Community Foundation has awarded phase II of SBIRT work in partnership with CHLA. We seek to expand the project to on additional site at Crenshaw for a total of 5 sites and hope to start doing greater advocacy around the prop 64 funding.
Youth Development

We help students become health advocates by empowering them to create and implement health programs and giving them opportunities to explore public health careers.

- Y2Y: CSHA and The L.A. Trust YAB members are jointly planning the Y2Y May 2019 convening.

- Career Pathways: 4 students from the Community Advocates School completed their summer internships at Tessie Cleveland Clinic. The program was presented at the The Jobs for the Future 21st Century convening in November.

- Youth Advisory Board: Starting in its 5th year, 6 new youth advisory board members were recruited and now have included 2 recent graduates as alumni advisors to the youth advisory board. Members and alumni participated in a two day orientation, a planning meeting, and 2 conference calls to develop an action plan for the year and attended and planned the youth portion of the Oral Health 2020 National Conference in Denver in October.

- Student Advisory Boards: The L.A. Trust recruited new adult allies and 11/15 Wellness Centers have active SABs. Seed funding was secured for SABs to conduct awareness campaigns covering STDs, HPV vaccination, Tobacco prevention, obesity prevention and substance use.
Prevention & Education

We provide preventative health education to students and their families to influence behavioral changes and increase access to services through a public health framework.

- **Asthma Prevention:** New partnership with LAUSD District Nursing and LAUSD Pupil Services and Attendance has been established to deliver asthma mitigation project at George De La Torre Elementary School and Gulf Elementary School. Scheduled an asthma mitigation training for over 90 nurses LD South for next quarter.

- **STD Prevention:** 10 sites delivered STD awareness campaigns and collectively over 46 outreach events/activities were conducted and 3426 students were reached. Chlamydia screening increased at all sites.

- **Pregnancy prevention:** The Office of Adolescent Health was just received in December delaying activities. Families Talking to Together curriculum was conducted through promotora partners from Vision Y Compromiso and Planned Parenthood to be spread across LAUSD middle schools and to Compton Unified School District. One Families Talking Together presentation this quarter was held and 11 parents were reached.
Prevention & Education

We provide preventative health education to students and their families to influence behavioral changes and increase access to services through a public health framework.

- **Substance Use/Smoking Prevention:** Expanded TUPE/LIFESAVER to 11 WC campuses. The L.A. Trust was awarded a 2nd Tobacco prevention contract with LAUSD BTB to expand tobacco prevention education at more schools and develop toolkits to form student advisory boards at 63 schools.

- **Oral Health Education:** Oral Health education events held through our universal screening & fluoride varnish program have reached 11,538 students and 1,336 parents. We have screened a total of 4,807 at 36 schools.

- **Nutrition and Fitness Education:** In partnership with LANLT, our staff started leading healthy cooking workshops with students from the Garden Apprenticeship program at Fremont. A total of 102 families were assisted with Cal Fresh enrollment or inquired about their cases at the Fremont Food Fair.
Partnerships

We engage a broad network of stakeholders to provide comprehensive care, reduce redundancies, and improve our collective impact on student health and academic outcomes.

- LAUSD Student Health and Human Services, Health Education, Facilities, and Beyond the Bell Programs – are the key District Partners that we coordinate with regularly.

- Exec Director serves as DentaQuest’s OH2020 Western Regional Lead and on LA County’s Community Prevention and Population Health Task Force

- Executive Director is serving on the Drug MediCal Youth Advisory Board, Smile California Community Advisory Board, the California Kindergarten Oral Health Mandate Advisory Board and the LA County Oral Health Advisory Board.

- New potential partnership starting with Best Start Communities to provide oral health education to broad community partnerships.

- Efforts to launch the Dental Transformation initiative and LA County Oral Health Surveillance Program are underway and should roll out in the next quarter. Oral Health Advisory Board is very engaged.
Strategic Plan Structure

1. **Integrated Wellness**
   - Facilitate access and delivery of physical, oral, and behavior wellness services
   - 1.1 Optimize Wellness Phase 2
   - 1.2 Expand Access
   - 1.3 Improve WC performance
   - 1.4 Foster a population health focus

2. **Policy Advocacy**
   - Advocate for policy & legislation that broadens access, reimbursement, and delivery of services within LAUSD, the county, and the state
   - 2.1 Advocate for legislative policies
   - 2.2 Develop student health advocates

3. **Backbone Support**
   - Develop shared services that create scale and benefits across all Wellness Networks and community partnerships that support integrated wellness
   - 3.1 Develop centralized database
   - 3.2 Develop marketing & promotions as shared services across WCs
   - 3.3 Administrative infrastructure

**Supporting Initiatives**

1.1.a Drive Expansion
1.1.b Include architectural model elements for all sites
1.2.a Promote oral health
1.2.b Oral health integrated into all primary care systems
1.3.a Establish WC standards, Continuous Quality Improvement & metrics
1.4.a Create WC health reports

2.1.a 50% of Kindergarten students receiving oral health screenings
2.1.b Establish expanded point of service payment
2.2.a Develop WC Student Advisory Board members to be health and policy advocates

3.1.a 'Dash to Wellness' solution
3.2.a Develop and implement communications strategy
3.3.a Increase productivity, reduce cost, and improve quality of products and services
Executive Director Goals 2018-19

Integrated Wellness 50%

1.1 Optimize Wellness Phase 2
- Shepherd strategic partnerships to support Wellness Phase 2 implementation through 2018-9

1.2 and 1.3 Expand Access and Improve WC performance
- Refine Learning Collaborative process to include best practices and outcome metrics by November 2018
- Refine Student Engagement Model to include uniform expectations across all sites and a career pathway plan for at least one site by May 2019
- Establish a replication plan for 100% Kinder mandate beginning in at least one Local District by June 2019

1.4 Foster a population health focus
- Train all staff on population health models and how to develop a public health framework for our program model by January 2019
Executive Director Goals 2018-19

Policy Advocacy 20%

2.1 Advocate for legislative policies
• Adopt a policy agenda with the Board by October 2018

• Execute wellness advocacy visits based on policy agenda with all Local Superintendents, LAUSD Superintendent, County board members and city officials by June 2018

2.2 Develop student health advocates
• Create/adopt curricula for Student Advisors including an advocacy component by March 2019
Executive Director Goals 2018-19

Backbone Support 30%

3.1 Finalize Data Xchange
- Secure funding for phase 1 database completion by December 2018
- Finalize the dental database plan by June 2019
- Secure funding for dental database and student academics by June 2019

3.2 Develop marketing & promotions as shared services across WCs
- Adopt a communications strategy by September 2018

3.3 Administrative infrastructure
- Revise Human Resources and Payroll processes to align with Insperity by August 2018
- Establish communication standards with Executive Director and all staff by December 2018
Strategic Plan Structure

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Committee Reports

1. Finance Committee Report
2. Operations Committee Report
3. Governance Committee Report
4. Fund Development Committee Report
Purpose: Ensure that The L.A. Trust abides by best practices in financial management and holds high standards for fiduciary responsibility

Motions Required:
• Approval of Q4 Financials
Purpose: Provide oversight and guidance that drives effectiveness and efficiency of The L.A. Trust and Wellness Centers in accordance with The L.A. Trust mission and strategic plan

- Operations Committee met on December 6th to understand and assess:
  - Learning Collaborative for Wellness Centers
  - Discuss our cadence and participation for 2019

- Productive working discussion determining a current state assessment and potential recommendations for the Learning Collaborative

- Current focus areas of the Operations Committee include:
  - Thelatrust.org Website – finalize Communications Lead hire, determine now/soon/later plan and resourcing for website
  - Database Capabilities – RFP committee, process and selection
  - Learning Collaborative – determine key challenges, gaps and needs for greater success

- Next Operations Committee Meeting primary topics: Database Update, Website update and Learning Collaborative planning

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2018 Focus Areas

- Learning collaborative for Wellness Center management and decision-makers
- The L.A. Trust Database Capabilities
- Thelatrust.org Website

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2018 Operations Committee Members & Expertise:

- Idoya Urrutia (Chair)
  Capital Group; Strategy, Operations and Finance

- Michelle Thatcher
  Capital Group; Digital Marketing and Innovation, Customer Experience

- Rocio Gracian (for Pia Escudero)
  LAUSD, School Mental Health & Crisis Counseling

- Dr. Kim Uyeda
  LAUSD; Medical Leadership

- Rosario Rico
  The L.A. Trust; Clinical Operations and Programs

- Sang Leng Trieu, The L.A. Trust Program Director
## Learning Collaborative Overview

**Last Learning Collaborative Meeting: October 8, 2018**

<table>
<thead>
<tr>
<th>Area</th>
<th>Description</th>
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<tr>
<td>Inception Date</td>
<td>8/1/2012 (22 held since inception)</td>
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| Purpose / Objective       | Bring together Wellness Network, The L.A. Trust, District Leadership and Community Organizations in a collaborative environment to:  
To improve wellness center performance and outcomes by using a learning collaborative model where members are active participants, share strategies, and engage in collective problem solving. |
| Key Stakeholders          | District (Student Health and Wellness), The L.A. Trust program                                                                                                                                        |
| Owners                    | Sang, Rosario, Student Health and Wellness                                                                                                                                                         |
| Audience                  | Wellness Network Administrators, Nurses, Staff  
LA Trust Program Leadership and Staff  
Community Orgs such as grant providers                                                                                                      |
| Format and Cadence        | 2x year in Spring and Fall  
4 hours  
Up to 70 people invited but last event or typically **have 60 people**                                                                                                                                |
| Average Cost and Funding  | Lunch catering ~$500 + Parking Fees ~$100 = ~$600  
85% of historical funding for these events has come from California Foundation grant but Fall funding is from research study grant in 2018 |
| Planning Approach and Team| Sang kicks off discussion and begins cadenced meetings with Rosario, District, and others to develop agenda about 4 weeks out. Agenda development largely based on survey and feedback. |
Current State Assessment

Learning Collaborative

- **Current Successes**
  - **Participation** - ability to convene various roles from all WCs to promote best practices across health providers
  - **Networking** – provides a forum for engagement, reflection and self-evaluation around key challenges
  - **Breadth of Topics** - comprehensive and engaging for the roles in attendance, primarily health providers
  - **Best Practice Discussions** - focus on deconstructing similar issues and building discussions toward shared common goals and best practices
  - **Written Provision** - within current WC agreements, asks for attendance and participation in Learning Collaborative

- **Current Gaps / Challenges**
  - **Diverse Topics** - reaching and addressing the needs of various audiences in one forum, eg meeting topics centered around health providers vs WC excludes the needs of other roles such as mental health
  - **Diverse Attendees** - lower proportion of mental health providers and newer roles in attendance due to topics and location
  - **Attendance Compliance** - of clinic provider attendance not in place
  - **Funding** - is a key challenge, pulling from various grants to pay for event but then locked into the grant theme as well as the ability to fund top field expert speakers
  - **Location** - particularly a venue that allows for optimal participation
### Learning Collaborative

#### Challenges

<table>
<thead>
<tr>
<th>Diverse Topics</th>
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<tbody>
<tr>
<td>- Socialize / get feedback from one constituent representing each of the roles and years of experience</td>
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<td>- Base agenda around top strategic focus areas and action plans to achieve them, including individual KPIs</td>
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<td>- Begin to set agenda earlier regardless of funding and spacing</td>
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<thead>
<tr>
<th>Diverse Attendees</th>
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<tr>
<td>- Build ‘coalition’ of supporters that provide agenda feedback and promote across WCs</td>
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<td>- Provide incentives to attend (eg prize for greatest WC reps)</td>
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<thead>
<tr>
<th>Attendance Compliance</th>
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<tr>
<td>- Ask Ron to promote LC by preparing promotional email series with and for him</td>
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<tr>
<th>Funding</th>
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<tr>
<td>- Board policy committee could build partnership with LAUSD legislative affairs to acquire funding</td>
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<tr>
<td>- Build a funding initiative with board development committee</td>
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<td>- Tap into LA Trust operating budget</td>
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<tr>
<th>Location</th>
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<tr>
<td>- Consider school facilities</td>
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<td>- Ask board for spacing support and options</td>
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#### Potential Focus Areas

### Next Steps

- Sang and Idoya to socialize potential focus areas with MJ
- Determine primary focus, ownership and action plan
Governance Committee
Report – met 11/27/18

Purpose: support the board in identifying and developing new board members that would advance the work of The L.A. Trust.

- Nominations
  - Up until recently we had 16 members of the Board, Patty Anton recently left, today will be the last board meeting for Paul Freese, Rene Gonzalez and Robert Schuchard (many thanks!)
  - As of 1/2019, with bylaws changes includes 15 total board members, so we have 3 openings, for which the committee is recommending Dennis Diaz, Karla Fletcher and Toyomi Igus (see CV’s in attachments)

- Bylaws Changes
  - Slide shows changes – pared down to essentials with regard to School Board Member/liaison, as well as Advisory Council sections

- Board and Board Member Evaluation
  - Survey organized around Strategic Planning Goals and Board Member Commitment Worksheets
  - The Survey suggests we do reasonably ok, mostly using quantitative measures

Action Suggested:
- Approve New Board Members
- Approve Bylaws Changes

2018 Governance Committee Members & Areas of Expertise:

- Dr. Robert Davies (chair)
  Child Psychiatrist

- Patrice McKenzie
  Legislative & Public Policy
  Deputy Chief of Staff for George McKenna, LAUSD School Board Member

- Will Grice
  Kaiser Permanente
  LA Medical Center Operations

- Robert Schuchard
  Davis Wright Tremaine
  Employment Attorney

- Alison Holdorff
  Senior Advisor and Director of Community Engagement for Nick Melvoin, LAUSD School Board Member
Section 3.2 Number and Qualifications of Directors. As further described in Section 3.3, the authorized number of Directors entitled to vote hereunder shall be not more than fifteen until changed by amendment of the Articles of Incorporation or by amendment of these Bylaws.

Section 3.6 Advisory Board—Not used

(a) Each member of the Board of Education shall have the authority to appoint one (1) representative to the Advisory Board, which member may remove and replace the member’s representative at any time in the member’s sole discretion. The terms of office of the Advisory Board members appointed by the members of the Board of Education shall coincide with the terms of office of the appointing member, and, upon the expiration of the member’s term, for any reason whatsoever, the term of office of the appointed Advisory Board Member shall cease and terminate. The Advisory Board shall advise the Board of Directors and management on matters the Advisory Board deems appropriate or as requested by the Board of Directors. The members of the Advisory Board shall be Invited Guests (as defined in Section 3.7(b) below) to all meetings or the Board of Directors and any committee meetings such Advisory Board member requests to be able to attend.
3.7 Expert Advisory Council.

(a) The persons holding the key LAUSD student health leadership positions as directed by the Executive Director of Student Health and Human Services in consort with the Executive Director in writing following positions, or the functional equivalent of any such position, shall be Invited Guests (as defined in Section 3.7(b) below):

(1) Medical Director and Director of Community Partnerships, LAUSD

(2) Director of Pupil Services, LAUSD

(3) Director of Nursing, LAUSD

(4) Director of Mental Health, LAUSD

The Invited Guests designated pursuant to Section 3.7(a) shall constitute a separate advisory committee to the Board of Directors as the Board of Directors may request from time to time.

(b) Invited Guest for purposes of these Bylaws shall mean persons invited to attend meetings of the Board of Directors of the Corporation. Such Invited Guests shall receive notice of the meetings of the Board of Directors, board materials and minutes of prior board meetings and have the right to participate in meetings of the Board of Directors, but shall not be entitled to vote or count for the purposes of establishing a quorum. Such Invited Guests shall leave the meeting when the Board of Directors goes into executive session or when requested to do so by the President.
Section 3.8 Organization and Annual Meetings. The Board of Directors shall hold an annual meeting for the purpose of organization, selection of directors and officers, and the transaction of other business. The Annual Meeting of the Board of Directors shall be held on such date and at such time in the fourth calendar quarter each year as shall be designated by action of the Board of Directors. All meetings shall be held at the Los Angeles Unified School District, 333 South Beaudry Avenue, Los Angeles, California 90017, in locations as agreed upon at the prior meeting for the subsequent meeting (or as specified in notice thereof).

Section 4.7 Treasurer. The Treasurer shall be the chair of the finance committee and perform such other functions as may be assigned by the Board of Directors.

Section 4.8 Executive Director. The Executive Director of the Corporation shall be designated by the Board of Directors. The Executive Director shall exercise supervision and control over the general business and affairs of the Corporation, and shall perform such other duties as may be prescribed from time to time by the Board of Directors.

Section 4.9 Chief Financial Officer. The Chief Financial Officer shall be the Controller of the District, or the functional equivalent of that position with the District, who shall keep and maintain adequate and correct books of account showing the receipts and disbursements of the Corporation, and an account of its cash and other assets, if any. Such books of account shall at all reasonable times be open to inspection by any Director and any member of the Board of Education of the District.
Governance Committee Report – met 11/27/18

Purpose: support the board in identifying and developing new board members that would advance the work of The L.A. Trust.

- Board and Board Member Evaluation (cont)
  - Discussion of Results
  - How should Governance move forward in refining evaluation process?
    - Demonstrating Board Engagement for external audience
    - What are the goals for evaluation for each of us individually? How to meet these?
    - What are the goals for evaluation regarding board function as a group? How to meet these?

- Board Development and Education
  - Complex Human Services Organization
  - Conceptual frameworks for socio-cultural-economic-political processes of change opportunities in complexity of diverse health-education-community settings

Action Suggested:
- Feedback to Governance regarding how specific Board wants us to be about accountability

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- Dr. Robert Davies (chair)
  - Child Psychiatrist
- Patrice McKenzie
  - Legislative & Public Policy
  - Deputy Chief of Staff for George McKenna, LAUSD School Board Member
- Will Grice
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  - LA Medical Center Operations
- Robert Schuchard
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  - Employment Attorney
- Alison Holdorff
  - Senior Advisor and Director of Community Engagement for Nick Melvoin, LAUSD School Board Member
Governance Committee Report – met 11/27/18

Purpose: support the board in identifying and developing new board members that would advance the work of The L.A. Trust.

- New Board Member Orientation
  - Incorporate some of “School-based Health Center 101” presented at 8/18 retreat
  - Role/Responsibilities/Opportunities as Board Member (perhaps both veteran and now 2nd year, reports)
  - Focus on reviewing Financials

- Upcoming State Conference – Redondo Beach
  - Save the Date May 9-10
  - May be great educational opportunity for Board Members that want to register and attend
  - We’ll update on program/speakers and perhaps see if there may be meet/greet opportunities

Action Suggested:
Consider registering for and attending California 2019 School Based Health Conference

2018 Governance Committee Members & Areas of Expertise:
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  Child Psychiatrist
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  Legislative & Public Policy
  Deputy Chief of Staff for George McKenna, LAUSD School Board Member
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  LA Medical Center Operations
- Robert Schuchard
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  Employment Attorney
- Alison Holdorff
  Senior Advisor and Director of Community Engagement for Nick Melvoin, LAUSD School Board Member
Progress Towards 2018/2019 FY Goal:

- New Hires – Dedicated to Fund Development Efforts
  - Fund Development Officer – Anna Baum
  - Communications & Marketing Officer – Scott McCowan

<table>
<thead>
<tr>
<th>Funding Source/Category</th>
<th>2018/2019 Budget Goal</th>
<th>YTD</th>
<th>% Of Goal Attainment</th>
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<tbody>
<tr>
<td>Private Foundations</td>
<td>$365,000.00</td>
<td>$492,065.00*</td>
<td>135%</td>
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<tr>
<td>Gov’t Support</td>
<td>$10,000.00</td>
<td>$138,500.00</td>
<td>1385%</td>
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<tr>
<td>Individual Donors &amp; L.A. Trust Board Members</td>
<td>$25,000.00</td>
<td>$6,980</td>
<td>28%</td>
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<tr>
<td>Corporations</td>
<td>$100,000.00</td>
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<td>26.5%</td>
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<tr>
<td><strong>Sub-Total</strong></td>
<td><strong>$500,000.00</strong></td>
<td><strong>$664,045</strong></td>
<td><strong>133%</strong></td>
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<tr>
<td>Other Donors</td>
<td></td>
<td>$225</td>
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*$360,000 vests over 4 years, counted in full. $222,065 accrual (?)

Fiscal Year Q2 Recap

- New Hires – Dedicated to Fund Development Efforts
  - Fund Development Officer – Anna Baum
  - Communications & Marketing Officer – Scott McCowan

2018 Fund Development Committee Members & Expertise:

- Brandon Burriss
  Financial Advisor, Merrill Lynch
- Randi Grifka
  Henry Schein
- Paul Freese
  Attorney
- Michele Broadnax
  Consultant on Fund Development
- Jan Kern
  Non-profit consultant and emeritus board member
Tooth Fairy Convention

Pros:
- Saved a lot of money on this event YoY
- Made $25,000+ Total Fundraising (All Corporate Sponsorships)
- Engaged with and met Donors

Cons:
- Did not have the same reach, did not bus in Community Members
- Some of the Vendors were not aligned with our Mission

Conclusion:
- Start advertising earlier, potentially now to communicate “the Toothy Fairy Convention you normally expect in February has been moved to…”, then start again 3 months out from date of event
- Need more creative ways to fundraise around this event- don’t believe post card was effective
  - Increase Corporate Sponsorship (existing and new)
  - Target Local Dental Practices

2018 Fund Development Committee Members & Expertise:

- Brandon Burriss
  - Financial Advisor, Merrill Lynch
- Randi Grifka
  - Henry Schein
- Paul Freese
  - Attorney
- Michele Broadnax
  - Consultant on Fund Development
- Jan Kern
  - Non-profit consultant and emeritus board member
Pending Grants (Funds Awarded, not yet received):
- October 2018 – Henry Schein Cares Medal-$10k
- October 2018 – Thomas & Dorothy Leavey Foundation-$20k
- October 2018 – Dwight Stuart Youth Fund-$20k
- October 2018 – Audrey and Sydney Irmas Charitable Foundation-$20k
- October 2018 – Ahmanson LOI-$125k
- November 2018 – Weingart Foundation-$125k
- November 2018 – USC-LACI-Technical Assistance-$?

Recent Grants Submitted (Not yet Awarded)
- California Dialogue on Cancer-$61k
- Oral Health America-$10k
- Blue Shield-$250k
- Communities Thrive-$1mm (Zuckerberg Initiative in 2nd round!)
- Dignity Health Northridge-$50k
- Title IV CA Department of Education-$250k (Restricted to Database)

2018 Fund Development Committee Members & Expertise:
- Brandon Burriss
  Financial Advisor, Merrill Lynch
- Randi Grifka
  Henry Schein
- Paul Freese
  Attorney
- Michele Broadnax
  Consultant on Fund Development
- Jan Kern
  Non-profit consultant and emeritus board member
Upcoming Activities:

- **February 21st – Funders Forum, Southern California Grant Makers**
- **June – Summer Solstice**
  - We are looking for an Honoree. Four General Criteria:
    - Someone we have access to
    - An individual or couple whose work/philanthropy/lives reflect dedication to children's wellbeing
    - Well-connected in circles of corporate and/or well-off, philanthropic individuals; willing and able to share their networks
    - Someone who is not already over-exposed in the event-honoree world, whose networks may be tapped out.
  - Soft Fundraising Goal of $50,000 (net of all costs)

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**2018 Fund Development Committee Members & Expertise:**

- Brandon Burriss
  - Financial Advisor, Merrill Lynch
- Randi Grifka
  - Henry Schein
- Paul Freese
  - Attorney
- Michele Broadnax
  - Consultant on Fund Development
- Jan Kern
  - Non-profit consultant and emeritus board member
New Business

- Retreat Planning
- Board Schedule
Board Retreat Planning

- **Focus**
  - What’s happening out there
    - Programming
    - Constituents
    - Environment (Socio-Political-Cultural-Economic)
    - Staff
  
  - What’s happening in here – Board Development
    - Board Evaluation
    - Board Education
    - Board Process

- Interface/overlap between out there and in here
  - Data analysis and its implications
  - Macro/Meso/Micro
  - Professional Affiliations/Identifications
Mechanics

- Identifying topics
  - Perhaps one each of external/internal/interface
  - How to choose

- Didactic & Participatory
  - Educational component
  - Applying to own experience

- Consultation and/or doing it ourselves

- When and where

- Subcommittee
Open Discussion
Recognition Mr. Rene Gonzalez

Rene's off the board, now retired
With work he is no longer mired
Wellness Centers his dream
All are up and full steam
He can leave cuz we know what's required
Bob Schuchard understands laws. He has helped us without a pause. 100 edits, all to his credits, our bylaws revised for the cause.
Recognition Mr. Paul Freese

Paul is a lifelong mentor and even a program inventor. He sure can ring lead for any good deed. For good, he's a constant consenter.
Thank you

Next Board Meeting: March 28, 2018
Kaiser Hospital
Appendix

• Reporting model for strategic goals
• Theory of change
• Values statement
### 1.1 Optimize Wellness Phase 2

<table>
<thead>
<tr>
<th>Phase One</th>
<th>Phase Two</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Drew Middle School LAUSD</td>
<td>• Fremont High Expansion WC</td>
</tr>
<tr>
<td>• Holmes ES LAUSD</td>
<td>• Birmingham LAUSD</td>
</tr>
<tr>
<td>• Telfair LAUSD</td>
<td>• MacClay Middle School New WC</td>
</tr>
<tr>
<td>• Jefferson High Modernization WC</td>
<td></td>
</tr>
<tr>
<td>• Manual Arts Expansion WC</td>
<td>• Mendez High New WC</td>
</tr>
<tr>
<td>• Santee High New WC</td>
<td>• Roosevelt High Modernization New WC</td>
</tr>
<tr>
<td>• Hyde Park ES New WC</td>
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</tbody>
</table>
### 1.2 Expand Access

<table>
<thead>
<tr>
<th>Training</th>
<th>Training</th>
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<tbody>
<tr>
<td>Health Awareness Trainings have been coordinated for the fall semester at at-least 7 sites (Tobacco, HPV and HEAL)</td>
<td>11 Wellness Center Student Advisory Boards were trained to conduct tobacco/substance use prevention education, reaching over 3,333 students</td>
</tr>
</tbody>
</table>
## 1.2 Expand Access

<table>
<thead>
<tr>
<th>Training</th>
<th>Training</th>
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</thead>
<tbody>
<tr>
<td>• 32 Healthy Start staff trained in oral health education</td>
<td>~300 parents participated in 20 <em>Families Talking Together</em> workshops</td>
</tr>
<tr>
<td>• 1,198 parents trained in oral health, resulting in 4,285 students screened and educated 10,181 across 33 events this year</td>
<td></td>
</tr>
</tbody>
</table>
1.3 Improve Wellness Center Performance

Program Improvement

- Wellness Center Best Practices used as guide for program improvement at 14 sites, specifically on partnership development, student access, and universal consent.

- Three Wellness Network Learning Collaborative meetings were held this year focusing on awareness and engagement, referrals and training for Wellness Network partners. This year the Wellness Network celebrated a milestone of 400,000 encounters since the inception of the network in 2012.

- iPAd risk screen integrated into clinic work flow to improve birth control access at 14 Wellness Center sites and 4 school-based health centers; project resulted in the recruitment of 1,484 Latina students for a pregnancy prevention research study.

- Chlamydia screening rates improved at 13/14 Wellness Center sites.

- Over 160 Student Advisory Board members recruited across the Wellness Network, delivering health campaigns to an audience of more than 40,000 students.
## 2.1 Advocate for Legislative Policies

### Policy promotion, adoption and implementation

Since the adoption of the Kinder Mandate, the Oral Health Initiative is collecting data through LAUSD’s Welligent and S3 systems to evaluate program efficacy in schools, complying with the Kinder Mandate and connecting participating students to a dental home as a result.

Public charge

Letters of support written in favor of:
Student Advisory Boards: The L.A. Trust recruited new adult allies and 11 out of the 15 wellness centers have active SABs. Seed funding was secured for SABs to conduct awareness campaigns covering STDs, HPV vaccination, Tobacco prevention, obesity prevention and substance use.
In July, we worked with Essential Health Access in exploring data extract options for Chlamydia screening across all 15 Wellness Centers; Chlamydia screening is a HEDIS (Healthcare Effectiveness Data and Information Set) measure.

Held meetings to introduce or provide updates and to “socialize” the value of the Data xChange with the following LAUSD school board members: George McKenna, Monica Garcia, Scott Schmerelson, Nick Melvoin, and Kelly Gonez; we have also met with the newly selected Superintendent Beutner’s office.

July through September was spent largely on reviewing and putting in place measures to comply with Safe Harbor rules under HIPAA guidelines.
### 3.2 Develop Marketing & Promotions Across WCs

**Communications and Marketing**

- Communications and Marketing was hired to support the roll out of the communications plan.
- Executive Director was highlighted on KTLA to promote the Tooth Fairy Convention.
- The Tooth Fairy Convention was imbedded and promoted through the LAUSD 5K.
3.3 Administrative Infrastructure

Infrastructure Development

- The L.A. Trust worked with NPO Solutions to support change management. Report was presented to the board in September. Succession planning is the next step in overall organizational policies/plans that support infrastructure.

- Reserve Policy is under development.

- A Fund Development Director, a Communications and Marketing Manager, and a part-time Administrative Assistant were hired to support infrastructure. Executive Committee approved the hiring of a Director of Programs to support infrastructure. Program Director, Sang Leng Trieu requested to take a part-time position for personal reasons.

- Employee handbook was revised to align with Insperity protocols, including office and finance protocols.
Executive Director Report: Theory of Change

The L.A. Trust for Children’s Health | Theory of Change 2.0

Healthy, college and career-ready students & Healthy families, schools, and communities

- Data systems are aligned throughout Networks and tracking impact
- LAUSD grads run community-responsive Wellness Centers and Networks
- Policymakers, policies, & insurance/managed care providers support and invest in Wellness Networks
- Wellness Center and Wellness Network operations model is sustainable
- Wellness Centers and Networks are being used by students & communities
- Wellness Centers and Networks are operating using best practices, including responsive care delivery based on evidence, national standards, and a population health approach
- School communities champion wellness and Wellness Networks
- Students, families, and communities in areas of highest need have access to physical, mental, and oral care, preventative strategies, and supportive services

Lead and Convene
- Collect and analyze data to link student health & achievement
- Facilitate learning & knowledge sharing
- Conduct research and evaluation to identify best practices
- Mobilize funding and partnerships
- Advocate for policies and resources that address systemic barriers to health

Support Wellness Centers and Networks
- Support physical WC sites as centers of integrated, trauma-informed care
- Cultivate support for WCs from health insurers, providers, and other funders & stakeholders
- Co-develop and co-implement programs to develop best practices

Engage, Educate, and Collaborate with Communities in Areas of Highest Need
- Engage students & local communities to promote & advocate for student health, community health & access to care, provide education, & collect feedback
- Build public will (communities, policymakers, funders)
- Co-develop career pathways for LAUSD students
## The L.A. Trust Program Model

### Strategic Plan Goals

1. **Integrated Wellness** - Facilitate access and delivery of physical, oral, and behavior wellness services.
2. **Policy Advocacy** - Advocate for policy & legislation that broadens access, reimbursement, and delivery of services within LAUSD, the county, and the state.
3. **Backbone Support** - Develop shared services that create scale and benefits across all Wellness Networks and community partnerships that support integrated wellness.

<table>
<thead>
<tr>
<th>Advocacy</th>
<th>Data &amp; Research</th>
<th>Youth Development</th>
<th>Prevention &amp; Education</th>
<th>Partnerships</th>
</tr>
</thead>
<tbody>
<tr>
<td>We advocate for policies that improve community health by removing barriers, improving health access, and funding services in high-needs communities.</td>
<td>We leverage student data to identify service needs, gaps, and trends and conduct research with our partners to gain new insights and improve health outcomes.</td>
<td>We support students in becoming health advocates by empowering them to create and implement health programs and expose them to opportunities to explore health careers.</td>
<td>We provide preventative health education to students and their families to influence behavioral changes, and increase access to services through a public health framework.</td>
<td>We engage a broad network of stakeholders to provide comprehensive care, reduce redundancies, and improve our collective impact on student health and academic outcomes.</td>
</tr>
</tbody>
</table>
Values

- **Compassion**
  - At the basis of our work are compassion and a belief in the inherent value and dignity of every child.

- **Diversity**
  - We are committed to inclusiveness and full representation of our communities.

- **Excellence**
  - We are results-oriented and focused on excellence.

- **Health Equity**
  - We develop support systems and programs that allow each member of the community equal access to a healthier future.

- **Innovation**
  - We promote and embrace new cutting-edge practices to improve health outcomes for our students and community.

- **Integrity**
  - We practice transparent and honest communication and fulfill commitments in a climate of mutual respect.

- **Partnerships**
  - We build community partnerships furthering the rights of LAUSD children (and their family) to be healthy and succeed in school.

- **Youth Empowerment**
  - We actively create opportunities for youth to be change agents and reach their full potential through health advocacy and leadership.