THE L.A. TRUST BOARD OF DIRECTORS
MEETING

Thursday, December 13, 2018 | 4:00 pm - 7:00 pm
Kaiser Permanente
Agenda

1. Welcome & Introductions
2. Consent Agenda
3. Mr. Austin Beutner, LAUSD Superintendent Presentation
4. President’s Report
5. Executive Director Report
6. Committee Reports
7. New Business
8. Open discussion
9. Adjourn
Consent Agenda

- December Board Minutes
- 2017-18 Audit Approval engagement with Stern, Kory, Sreden and Morgan

Motion Required:
- Approval of consent agenda
President’s Report

- **Old Business**

  - **Data xChange**
    - BAA/DUAs have been revised and are executed for 8 of the Wellness Center sites. LAUSD and 4 clinics are pending.
    - Data Dashboard will be previewed at the Learning Collaborative tomorrow
    - Successful Sorenson Social Impact meeting
Executive Director Report

- Organization Chart/Staffing Update
- Publications
- Big Smiles
- Year to date progress
2018-2019 Publications

- 2018 DentaQuest Impact Report: Grantee Successes toward Incorporating Oral Health into Primary Education

- PCORI Research Project: Peer-Review Publication (March 2019)
THE L.A. TRUST PROGRAM MODEL

**ADVOCACY**
We advocate for policies that improve community health by removing barriers, improving health access, and funding services in high-need communities.

**DATA & RESEARCH**
We leverage student data to identify service needs, gaps, and trends and conduct research with our partners to gain new insights and improve health outcomes.

**YOUTH DEVELOPMENT**
We support students in becoming health advocates by empowering them to create and implement health programs and expose them to opportunities to explore health careers.

**PREVENTION & EDUCATION**
We provide preventative health education to students and their families to influence behavioral changes, and increase access to services through a public health framework.

**PARTNERSHIPS**
We engage a broad network of stakeholders to provide comprehensive care, reduce redundancies, and improve our collective impact on student health and academic outcomes.
Backbone Support

Program

• Standardize operations for the organization
• Develop a communications plan
• Hire Program Director and integrate and standardize program practice with all staff

Outcomes Q2

Desired outcomes
• Standards and operations for the organization are established
• Communications plan is adopted and aligns with the strategic plan
• Leadership and oversight is well defined

Achieved:
Admin, Employee and Finance manuals developed, updated and adhered to
Working on Com Plan, revised strategic plan and succession plan

Budget and Funders

Capital Group $20K
Satterberg Foundation $100K

Needed:
Data and Research

**Program**

The L.A. Trust’s integrated data analytics platform is referred to as "The L.A. Trust - Data xChange." This platform seeks to provide insights and measurable connections between wellness and academic outcomes across LAUSD's Wellness Center Network and drive health program improvement initiatives.

**Outcomes Q2**

**Desired Outcome:**
Database developed with all clinics reporting and LAUSD DUA signed. Dental Data being uploaded.

Quarterly reports generated that drive quality and targeted investments

**Achieved:**
Development of the database infrastructure including Data Helper

Security policies developed

BAA/DUA for clinical partners and LAUSD refined

**Budget and Funders**

DentaQuest $10K
Essential Access Health $10K
Kaiser Permanente $200K
L.A. Care $150K
Parsons $50K
CCF $10K

Youth Development

Program

Develop Student Advisory Board (SAB) Leaders at 15 sites to increase awareness of different health concerns; engage conversations around how to prevent illness; where to refer for peers for services; and increase use of the Wellness Center.

Build Adult Ally capacity to support the delivery of health promotion programs and strengthen youth-adult partnerships.

Outcomes Q2

**Desired Outcome:**
- Increase student utilization of Wellness Center services
- Increase leadership skills among SAB participants
- Increase knowledge on health topics among SAB participants
- Increase interest of allied health and medical careers among SAB participants
- Create consistent and coherent approach for Adult Allies

**Achieved:**
- 45,806 of students reached through SAB outreach/prevention education
- Established concrete plan for Adult Allies

Budget and Funders

Beyond the Bell (TUPE)
- FCancer
- Essential Access Health
- Kaiser
- CCF

Needed:
- Funds for staff Adult Allies meetings/trainings and evaluations
Partnerships

**The Learning Collaborative** develops, strengthens, and nurtures partnerships with a wide range of organizations to advance the Wellness Network operations and sustainability, including:
- 12 community clinic agencies,
- 6 mental health agencies,
- Dental providers,
- School administrators,
- Student Health and Human Services division,
- State and national school-based health associations

The L.A. Trust currently engages with 85 programmatic and advocacy organizational partners.

### Program

### Outcomes Q2

**Desired Outcomes:**
- Demonstrated collective impact outcomes:
  - Common agenda (improved health outcomes & 100% graduation)
  - Shared measurement
  - Continuous communication (on the value of and investment in school health)
  - Shared values
  - Recognized backbone support

**Achieved:**
- Held one Learning Collaborative with 65 participants

### Budget and Funders

California Endowment $25K

Needed: Funds to support an expanded learning collaborative to include Wellness Phase II partners and a quality improvement initiative
Prevention Education

Program

**Substance use prevention**
Build provider capacity to conduct brief intervention referral to treatment (SBIRT) to routinely screen for substance use

Implement a change in school culture addressing students and parents concerns about substance use and providing prevention education to them

Develop peer advocates on campus to support and refer friends in need

Outcomes Q2

**Desired Outcome:**
Students acting as peer advocates in substance use prevention

Wellness Centers successfully able to adopt SBIRT practices within their EMR system

**Achieved:**
1/5 sites able to add SBIRT data points on EMR
85 students screened
2 of students with sub use identified through screener
332 student peer advocates trained
42 parents trained

Budget and Funders

Children’s Hospital Los Angeles via the California Community Foundation

Hilton Foundation

Needed: Ongoing professional development for providers

Funds for technology to insert data points on clinic’s EMR

Better integration with youth appropriate referral sources for treatment
Prevention Education

Program

**Obesity Prevention**
The Champions for Change Program, funded by CA Department of Public Health, implement policies, systems and environmental changes to 10 schools in South LA. The purpose of the program is to improve the health of communities at risk for obesity and type II diabetes.

Build awareness for healthy eating, active living through student engagement campaigns.

Outcomes Q2

**Desired Outcomes:**
- Increase knowledge of students and families on MyPlate and Rethink your Drink
- Build capacity of schools to address food insecurity

**Achieved:**
From Oct-Dec 2018, a total of 1722 people reached through direct and indirect education:
- 3 community events, 5 classes at Fremont HS, 2 school events, 4 schools implementing the SPARK curriculum
- Food Justice Coalition at Fremont HS; 9 orgs. involved

Budget and Funders

CA Department of Public Health $290/year over 3 years sunsets September 2019

Kaiser pending

Needed:
- Funding to continue nutrition education classes for students and families
- Funding for evaluation
- Funding for Food Justice Coalition
Build **Youth Advisory Board** capacity to advocate for policy change within the system to improve school health

**Desired Outcome:**
Engage YAB members to participate in education and advocacy activities among peers and decision makers on school, district, regional, state, and/or national levels.

**Achieved:**
7 students recruited including past alumni to act as advisors
- entire board meeting with CSHA youth board to beginning planning Y2Y
3 students participating in and 1 speaking at the OH2020 National Conference with 400 attendees and later participating you the Youth National Response Team

**Budget and Funders**
UCSF PCORI
YES!
KIR-T

Needed:
Funding for evaluation and policy advocacy training
## Prevention Education

### Program

**STD Prevention**

Address the prevalence of STDs among adolescents by educating students and family members about STDs; how to prevent; and if necessary seek treatment.

Develop student directed Campaigns

Work with Promotora groups to educate families on how to talk to their children about health relationships and sexual and reproductive health.

### Outcomes Q2

**Desired Outcome:**

Increase chlamydia screening by 5% at Wellness Centers

Students and families have increased awareness of the impacts STDs personally and in their community and have increased ability to navigate barriers to care, and are utilizing services.

**Achieved:**

269 of adolescents screened for Chlamydia

3426 students reached through SAB outreach 151 of parents who participated and pass the Families Talking Together curriculum.

### Budget and Funders

**Essential Access Health**

$80K/year

**Fcancer or Not US**

**Needed:**

To fund an adult ally to facilitate a few SABs and to be a trainer on sexual health.
Partnerships

Grassroots alignment
Staff participation in community coalitions/ advisory boards and task forces

- LA County Community Prevention Task Force
- MCAH Dental Stakeholders
- State Kinder Mandate Work Group
- Adolescent and Sexual Health Work Group of CA
- Food Policy Council
- Healthy Kids Zone
- CAL SOAP
  - Immunization Coalition

Desired Outcomes:
The L.A. Trust is recognized as a community partner and school-based health expert advancing children’s wellness in LA County.

Achieved:
The L.A. Trust serves on several community advisory boards and task forces

Budget and Funders
Satterberg Core Operating grant $100K
Big Smiles Corporate $75K

Needed:
Non-grant deliverable allocated funding for staff time to attend coalition meetings
Travel funds
**Prevention Education**

**Program**

**Oral Health Program**

- Conducts oral health screenings and application of fluoride varnish to improve children’s oral health and ensure that all kinder and first grade students meet the state mandate.

**Outcomes Q2**

- **Desired Outcomes:**
  - Local District adopts a plan for universal kindergarten screening.
  - Data on the mandate is recorded for all schools.
  - All children in need are either treated at school or referred to a dental home.
  - Standardized quality measures are required in LAUSD contracts with all dental providers.

- **Achieved:**
  - 15,015 children screened with 96 total programs at 64 schools from 2013-2019.
  - 5 providers adopting a school.
  - Facilitation of statewide Smile Survey in LAUSD.

**Budget and Funders**

- DentaQuest $200K
- Dignity Health $49K
- Dental Transformation Contract $100K

Needed:
- Funding for Screenings Event Costs
- Intern stipend
- Ongoing additional funding for Policy Analysis and Evaluation by UCLA (40k in 2019)
- Additional staff time (Esther)
### Program

**Asthma Prevention**  
Asthma screening and prevention program focused on four South Bay Schools in partnership with the USC Breathmobile and District Nursing

Includes parent and student education, home visits, triage to services and trigger free homes

### Outcomes Q2

**Desired Outcome:**  
Identification of new students with asthma and link them to the in-home asthma visitation program

**Achieved:**  
- 40 of students identified through missed school days  
- 15 of families who received home visits  
- 1 parent workshop was held at Crestwood Elem

### Budget and Funders

Harbor Community Benefit Foundation $120K

Needed:  
Need to assess program capacity
Data and Research

Program

Health-e you App

Study the feasibility of the integration of a male reproductive health application (app) intervention during clinical visit (based on the success of the PCORI Health-e you app for females)

Outcomes Q2

Desired Outcome:
Completion of study with enrollment of 1450+ Latina youth participant with recommendation of program feasibility

Achieved:
Sample size between intervention and control sites calibrated; study results to inform clinical and programmatic practice

Budget and Funders

UCSF REAC (Research Evaluation and Allocation Committee) $50K

Needed: further research investment to apply successful Health-e you app for young men

Funds to implement Network wide
Michel’le Bailey – Former Youth Advisory Board
Diana Sandoval – Former Youth Advisory Board
Committee Reports

1. Finance Committee Report
2. Operations Committee Report
3. Governance Committee Report
4. Fund Development Committee Report
Finance Committee Report

**Purpose:** Ensure that The L.A. Trust abides by best practices in financial management and holds high standards for fiduciary responsibility

### Balance Sheet Highlights
- Total Assets of $986K ($1.5M at 12/31/2017)
- Total Liabilities of $110K ($137K at 12/31/2017)
- TRNA of $334K ($830K at 12/31/2017)

Overall – increased timeliness in collection in AR and processing of AP. Overall decrease in assets due to Kaiser Grant timing.

### Income Statement/Budget to Actual Highlights
- Total Revenue of $719K ($922K for Q2 12/31/2017)
- Total Expenses of $1.1M ($1.3M for Q2 12/31/2017)
- Projected Grant revenues of $2.2M vs. Budget of $3M, assuming no new grants are awarded.
- Grants submitted in Q2 and Q3 total $955K and $845K, respectively. In the unlikely event no additional grants are awarded, we will pause database consultant spending.

**2019 Finance Committee Members & Expertise:**

- Keith Pew
  UCLA, Budget Director
- Bob Schuchard
  Davis Wright Tremaine, Attorney
- Luis Buendia
  LAUSD Controller
- Joy Mayor
  Asst Controller LAUSD
- Nancy Vega, The L.A. Trust
- Jason Yu, The L.A. Trust
- Maryjane Puffer
  The L.A. Trust

**Motions Required:**

- Approval of Q2 Financials
Purpose: Provide oversight and guidance that drives effectiveness and efficiency of The L.A. Trust and Wellness Centers in accordance with The L.A. Trust mission and strategic plan.

2018 Operations Committee Members & Expertise:

- Idoya Urrutia (Chair)  
  Capital Group; Strategy, Operations and Finance

- Michelle Thatcher  
  Capital Group; Digital Marketing and Innovation, Customer Experience

- Rocio Gracian (for Pia Escudero); LAUSD, School Mental Health & Crisis Counseling

- Dr. Kim Uyeda  
  LAUSD; Medical Leadership

- Rosario Rico  
  The L.A. Trust; Clinical Operations and Programs

- Sang Leng Trieu, The L.A. Trust Program Director
Governance Committee

Purpose: support the board in identifying and developing new board members that would advance the work of The L.A. Trust.

- Board Orientation
  - Conducted 3/7/19, via GoToMeeting
  - Well done, suggest prioritize on info board should be aware of
  - Some info can be included as attachments

- Nominations
  - 2 vacancies
  - Idea of cultivating relationships that might be prelude to board membership
    - Board members to suggest potential candidates
  - Two areas for recruitment
    - Multi-level data analysis
    - Ability to deliver resources via health or health education related company
  - Board survey of demographics, experience, interests, affiliations - survey to preserve identification of respondent

Recommendations:
- Board members suggest potential new board candidates
- Complete upcoming survey

2018 Governance Committee Members & Areas of Expertise:
- Dr. Robert Davies (chair)
  Child Psychiatrist
- Patrice McKenzie
  Legislative & Public Policy
  Deputy Chief of Staff for George McKenna, LAUSD School Board Member
- Maryjane Puffer
  Executive Director LA Trust
- Dennis Diaz
  Davis Wright Tremaine
  Healthcare Regulatory & Transactional Attorney
- Alison Holdorff
  Senior Advisor and Director of Community Engagement for Nick Melvoin, LAUSD School Board Member
Purpose: support the board in identifying and developing new board members that would advance the work of The L.A. Trust.

- **Board Member Education, Development and Evaluation**
  - Cycle of voluntary Commitment, Education, Development, Engagement, Evaluation
  - Suggestion – e-mail notes to Board Members each quarter as gentle reminder

- **Executive Director Performance Evaluation**
  - Will occur before next executive board meeting
  - Organized around strategic goals and possibly considering some 360 degree component

- **Retreat Planning**
  - August at Annenberg suggested
  - Mr. Lederer to present and facilitate discussion on Strategic Plan (2/3) followed by discussion of how this translates to specific board member engagement (1/3)

**2018 Governance Committee Members & Areas of Expertise:**
- Dr. Robert Davies (chair)
  - Child Psychiatrist
- Patrice McKenzie
  - Legislative & Public Policy
  - Deputy Chief of Staff for George McKenna, LAUSD School Board Member
- Maryjane Puffer
  - CEO LA Trust
- Dennis Diaz
  - Davis Wright Tremaine
  - Healthcare Regulatory & Transactional Attorney
- Alison Holdorff
  - Senior Advisor and Director of Community Engagement for Nick Melvoin, LAUSD School Board Member

**Items to discuss:**
- Quarterly reminders to Board Members
- Thoughts about retreat
Progress Towards 2018/2019 FY Goal:

Fiscal Year Q3 Recap

- **Communications Consultant**
  - Have retained Nancy Brimhall to support the development of new communication/marketing strategy

- **Donor Data Base**
  - We’ve narrowed our options down to two CRMs

- **Streamlined Grant Process**
  - Have created a streamlined grants process that emphasizes monthly reviews of progress against contract deliverables

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### 2018 Fund Development Committee Members & Expertise:

- **Brandon Burriss**  
  Financial Advisor, Merrill Lynch

- **Randi Grifka**  
  Henry Schein

- **Jan Kern**  
  Non-profit consultant and emeritus board member

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<tr>
<th>Funding Source/Category</th>
<th>2018/2019 Budget Goal</th>
<th>YTD*</th>
<th>% Of Goal Attainment</th>
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</thead>
<tbody>
<tr>
<td>Private Foundations / Government Support</td>
<td>$375,000.00</td>
<td>$373,567</td>
<td>99.62%</td>
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<tr>
<td>Individual Donors &amp; L.A. Trust Board Members</td>
<td>$25,000.00</td>
<td>$9,919</td>
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<td>Corporations</td>
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<td>67.60%</td>
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<tr>
<td><strong>Sub-Total</strong></td>
<td><strong>$500,000.00</strong></td>
<td><strong>$451,086</strong></td>
<td><strong>90.22%</strong></td>
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Recent Grants Submitted (Not yet Awarded)
- Ahmanson Foundation - $55,000
- Capital Group - $15,000
- Essential Access–STD - $80,000
- Kaiser Permanente - $500,000
- Ralph M Parsons Fund - $75,000
- REAC–UCSF–Health-E Males - $10,000
- Weingart Foundation - $125,000
- CVS - $50,000
- East West Community Bank – Uncertain

Amazon Smile
- Received $30.98 in February
- To date L.A. Trust has received $246.85
- Tell your friends and family!

2018 Fund Development Committee Members & Expertise:
- Brandon Burriss
  Financial Advisor, Merrill Lynch
- Randi Grifka
  Henry Schein
- Jan Kern
  Non-profit consultant and emeritus board member
Q4 Priorities

- Individual Donors & LA Trust Board Members to 100% of Goal
  - Please fulfill your commitment to the Board of $2,000 ASAP
  - Remember this is GIVE OR GET
  - For those who have not met their commitment by May 1, we will reach out individually

- Corporate Donations to 100% of Goal

- Select Donor Database

- Re-state Fundraising Goals for 2019/2020 to present to Board next Quarter
  - What type of growth are we looking for?
  - Does the Finance Committee have an idea of how much we need?
New Business

- Retreat Planning
Open Discussion
Thank you

Next Board Meeting: June 28, 2019
Kaiser Hospital
Appendix

- Theory of change
- Values statement
**THE L.A. TRUST PROGRAM MODEL**

<table>
<thead>
<tr>
<th>Strategic Plan Goals</th>
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<tbody>
<tr>
<td>1. Integrated Wellness–Facilitate access and delivery of physical, oral, and behavior wellness services</td>
</tr>
<tr>
<td>2. Policy Advocacy–Advocate for policy &amp; legislation that broadens access, reimbursement, and delivery of services within LAUSD, the county, and the state</td>
</tr>
<tr>
<td>3. Backbone Support–Develop shared services that create scale and benefits across all Wellness Networks and community partnerships that support integrated wellness</td>
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**Advocacy**

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**Data & Research**

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We provide preventative health education to students and their families to influence behavioral changes, and increase access to services through a public health framework.

**Partnerships**

We engage a broad network of stakeholders to provide comprehensive care, reduce redundancies, and improve our collective impact on student health and academic outcomes.
Values

- **Compassion**
  - At the basis of our work are compassion and a belief in the inherent value and dignity of every child.

- **Diversity**
  - We are committed to inclusiveness and full representation of our communities.

- **Excellence**
  - We are results-oriented and focused on excellence.

- **Health Equity**
  - We develop support systems and programs that allow each member of the community equal access to a healthier future.

- **Innovation**
  - We promote and embrace new cutting-edge practices to improve health outcomes for our students and community.

- **Integrity**
  - We practice transparent and honest communication and fulfill commitments in a climate of mutual respect.

- **Partnerships**
  - We build community partnerships furthering the rights of LAUSD children (and their family) to be healthy and succeed in school.

- **Youth Empowerment**
  - We actively create opportunities for youth to be change agents and reach their full potential through health advocacy and leadership.